Avis Upgrades Corporate Car Rental Program With Launch of 'Avis On Location'

Company Deploys RFID Technology to Serve Hourly, Daily and One-Way Rental Needs of Corporate Clients On-Site

PARSIPPANY, N.J., Aug. 22, 2011 (GLOBE NEWSWIRE) -- Avis Rent A Car today introduced "*Avis On Location*^{tm}" to provide corporate clients with on-site vehicle rentals. Based on radio frequency identification (RFID) technology and pilot tests conducted with several major corporate customers, *Avis On Location* enables the Company to rent vehicles and accept returns on corporate campuses and at virtually any location.

Avis On Location is designed to serve the hourly, daily and one-way rental needs of commercial accounts and is integrated with clients' corporate travel rental car program and Avis Preferred, the Avis counter-bypass program. Business travelers simply use their smart-phones to reserve, pick up and return rental vehicles and an electronic receipt is automatically issued when the rental is completed.

"Whether it's to support environmental programs that encourage employees to use mass transportation or to enhance employee safety and productivity, many companies are looking to have rental vehicles available within their campus facilities," said Tom Gartland, executive vice president of sales, marketing and customer care for Avis Budget Group, parent company of Avis. "This RFID-based platform that we've developed represents the most scalable, flexible and customer-friendly solution ever offered."

Avis On Location is available to serve commercial accounts in the United States and Canada. The program is free to join and vehicles can be picked up immediately after enrollment. No membership card is needed. The program is available on all car classes and vehicles are available 24 hours a day, 365 days a year. Avis expects to expand *Avis On Location* into selected corporate-campus locations over the coming months, place additional cars in local market settings and consider other sites into which it may deploy this technology to make rentals available.

"We are committed to serving our customers' ever-changing needs while offering a consistently outstanding rental experience," said Mr. Gartland. "*Avis On Location* has exceeded our expectations and those of our pilot customers. We are confident that other commercial accounts will agree that our approach and unparalleled, exclusive solution is the best choice."

Avis will demonstrate *Avis On Location* to potential customers at the Global Business Travel Association annual convention, being held August 21-24 in Denver, Colo.

Avis provides corporate accounts with best-in-class travel management tools, from Avis Interactive, the car rental industry's first Internet-based reporting system, to a carbon dioxide emissions calculator to help companies measure the environmental impact from their rental car use. The Company is committed to enhancing the rental experience for its customers and is a leader in offering technology solutions that make travel easier, such as Avis' iPhone mobile application and Windows Phone 7 application. For more information on how to become a corporate account, visit www.avis.com/corpaccount.

About Avis

Avis Rent A Car System, LLC and its subsidiaries operate one of the world's leading car rental brands, providing business and leisure customers with a wide range of services at approximately 2,100 locations in the United States, Canada, Australia, New Zealand and the Latin American / Caribbean region. Avis is one of the world's top brands for customer loyalty, ranking as the number one car rental company in the Brand Keys® Customer Loyalty Engagement Index for the past twelve years. The company is a wholly owned subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR). For more information, visit www.avis.com.

The Avis logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=8896


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