UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported) March 14, 1997

CUC International Inc. (Exact name of Registrant as specified in charter)

Delaware 1-10308 06-0918165 (State or other jurisdiction of incorporation) File Number) Identification No.)

707 Summer Street
Stamford, Connecticut 06901
(Address of principal executive offices) (Zip Code)

(203)324-9261 (Registrant's telephone number, including area code)

Not applicable (Former name or former address, if changed since last report.)

ITEM 5. OTHER EVENTS

Post-Merger Financial Results

On January 31, 1997, KA Acquisition Corp. ("Acquisition"), a wholly-owned subsidiary of CUC International Inc. (the "Company"), acquired all of the issued and outstanding capital stock of Knowledge Adventure, Inc. ("Knowledge Adventure"), pursuant to the terms of an Agreement and Plan of Merger dated October 11, 1996 (as amended on December 20, 1996) among the Company, Acquisition, and Knowledge Adventure. Knowledge Adventure is engaged in the design, development and distribution of interactive, multimedia computer software for the children's educational market. This acquisition is being accounted for as a pooling-of-interests.

On February 13, 1997, the Company acquired substantially all of the assets and assumed specific liabilities of Numa Corporation ("Numa"), pursuant to an Asset Purchase Agreement dated January 8, 1997. Numa publishes personalized heritage publications and markets and sells personalized merchandise. This acquisition is being accounted for as a pooling-of-interests.

The following is a summary of certain interim financial results of the Company, on a consolidated basis, reflecting the combined operations of the Company, Knowledge Adventure and Numa.

For the one-month period ended March 14, 1997, the Company had consolidated revenues and net income of approximately \$210 million and \$22 million (\$.05 per share), respectively. The weighted average number of Company common shares outstanding for this period was approximately 432.7 million shares.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant had duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CUC International Inc. (Registrant)

Date: March 17, 1997 By: COSMO CORIGLIANO

Cosmo Corigliano - Senior Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)