FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
OMB Number:	3235-0104						
Estimated average burden							
hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* SALERNO F ROBERT 2. Date of Event Requiring Statement (Month/Day/Year) 08/23/2006			3. Issuer Name and Ticker or Trading Symbol CENDANT CORP [CD]						
(Last) (First) (Middle) 6 SYLVAN WAY			Relationship of Reporting Pers (Check all applicable) Director	Person(s) to Issuer 10% Owner		5. If Amendment, Date of Original Filed (Month/Day/Year)			
			X Officer (give title below)	tle Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)			President & COO			X Form filed by One Reporting Person			
PARSIPPANY NJ 07054						Form filed by More than One Reporting Person			
(City) (State) (Zip)									
	Table I - No	n-Deriva	tive Securities Beneficial	ly Owned					
1. Title of Security (Instr. 4)		2. Amount of Securities Beneficially Owned (Instr. 4)	Form: Direc	Form: Direct (D) (Instr or Indirect (I)		ature of Indirect Beneficial Ownership r. 5)			
Common Stock		28,311(1)	D						
Common Stock		36,475	I	Held by NQ Deferred Compensation Plan (Deferred LTIP Shares)					
(6			re Securities Beneficially ants, options, convertible		s)				
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Convers or Exerc	ise Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivativ Security				
Stock Option (right to buy)	10/17/1996	10/17/2006	Common Stock	375,781	4.595	5 D			
Stock Option (right to buy)	12/17/1996	12/17/2006	Common Stock	125,260	3.427	7 D			
Stock Option (right to buy)	03/01/2001	03/01/2011	Common Stock	182,435	1.884	1 D			
Stock Option (right to buy)	01/22/2002	01/22/2012	Common Stock	364,871	2.74	D			
Restricted Stock Units	05/02/2007 ⁽²⁾	(3)	Common Stock	1,229,508	0(4)	D			
Restricted Stock Units	07/31/2009 ⁽⁵⁾	(3)	Common Stock	409,836	0(4)	D			
Stock Settled Stock Appreciation Right	07/31/2009 ⁽⁶⁾	08/01/2013	Common Stock	1.086.957	2,44	D			

Explanation of Responses:

- 1. The numbers of shares and options referenced in this Form 3 do not give effect to adjustments that will occur when our anticipated one-for-ten reverse stock split is completed on September 5, 2006.
- $2.\ Grant\ vests$ in four equal installments on May 2, 2007, 2008, 2009 and 2010.
- 3. Expiration date not applicable.
- 4. Units convert to Common Stock on a one-to-one basis upon vesting.
- $5.\ Vests\ subject\ to\ the\ Company? s\ attainment\ of\ pre-established\ financial\ performance\ goals.$
- 6. The SSARs vest subject to the reporting person's continued employment, and confer upon the reporting person the right to receive an amount, in common stock, equal to the excess of the fair market value of a share of common stock on the date of exercise over the exercise price of the SSAR.

Remarks:

<u>Jean M. Sera, by Power of</u> <u>Attorney for F. Robert Salerno</u>

08/29/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.