



## AVIS BUDGET GROUP EXPANDS CAR SALES PROGRAM TO NEW JERSEY

PARSIPPANY, N.J., May 14, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that its Ultimate Test Drive car sales program is now available in New Jersey.

In collaboration with AutoNation, Inc., America's largest automotive retailer, Ultimate Test Drive offers consumers a wide selection of late-model Avis and Budget rental vehicles for purchase at competitive prices. Customers can shop online at [www.avis.com](http://www.avis.com) or [www.budget.com](http://www.budget.com) and schedule their "ultimate test drive" to enjoy the full experience of driving a vehicle of their choice, ranging from a fuel-efficient model to a multi-purpose vehicle. The ultimate test drives are free-of-charge for two hours or can be as long as three days for a nominal rental fee. If the customer decides to purchase the vehicle, the base rental fee will be refunded after the purchase is completed through AutoNation Direct.

"Ultimate Test Drive has been successful because customers appreciate our no-haggle, no-hassle process," said Tom Gartland, president, North America, Avis Budget Group. "We're happy to expand the program to our home state and give New Jersey residents a convenient way to purchase our vehicles."

Ultimate Test Drive is also available in Arizona, California, Colorado, Florida, Nevada and Texas. The program features more than 75 makes and models. Customers can choose from domestic and foreign manufacturers ranging from Ford and General Motors to Kia, Nissan, Toyota and Volkswagen. AutoNation Direct representatives are also available to answer questions about financing, available warranties and related services prior to completing the transaction at a location that is convenient for the customer.

For more information on purchasing a vehicle or to make a car rental reservation, visit [www.avis.com](http://www.avis.com) or [www.budget.com](http://www.budget.com).

### **About Avis Budget Group**

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 790,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

### **About AutoNation Direct**

Formed in 2007, AutoNation Direct is an alternative sales channel that enables AutoNation to serve the unique needs of affinity groups, credit unions and other specialty organizations by providing a customer sales experience outside the traditional dealership. AutoNation Direct is a subsidiary of AutoNation, Inc. (NYSE: AN), headquartered in Fort Lauderdale.

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