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AVIS BECOMES FIRST CAR RENTAL COMPANY TO JOIN GOOGLE WALLET

PARSIPPANY, N.J., November 12, 2013 – Avis Car Rental has integrated Avis Preferred®, the Company's express rental service, with Google Wallet – making Avis the first car rental company to participate in this new application for mobile devices. The Google Wallet app, available for Android and iPhone devices, allows users to save all their loyalty program information and offers in one place, as well as easily send money to anyone in the United States.

Starting today, travelers can easily enroll in Avis Preferred via the Google Wallet mobile app and have their new Avis Wizard number automatically populated in the app. Existing Avis Preferred members can save their Wizard number in the app as well. Storing this information will allow Google Wallet users to receive offers for Avis rentals directly via the Google Wallet app and easily retrieve their Wizard number when needed.

"Like Avis Preferred, Google Wallet saves people valuable time and provides them with added convenience," said Jeannine Haas, chief marketing officer, North America, Avis Budget Group. "This offering enables us to market our products and services to customers through a dynamic, emerging channel and thereby help to generate incremental bookings."

Participation in Google Wallet builds upon Avis' track record of innovation in the car rental industry. In 2012, Avis became the first company to have mobile applications on all four major platforms – Android, BlackBerry, iPhone and Microsoft Windows Phone. In 2011, Avis became the first provider to offer personalized reservations using TripIt's open technology platform, and in 2007, the Company unveiled the industry's first online booking tool for Internet-enabled portable devices through an optimized version of Avis.com

For more information or to download the Google Wallet app, visit the [Google Play Store](#) or the [Apple iPhone App Store](#).

About Avis Preferred

Avis Preferred saves travelers time. The service stores customers' rental preferences to expedite the reservation process. Then, when customers arrive to pick up their vehicle, they can skip the lines and paperwork. Avis Preferred members also enjoy Avis Preferred Select & Go, the Company's vehicle selection service. Membership is free. For more information, visit www.avis.com/preferred.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,750 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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