



## **Avis Triumphs Once Again at 2012 World Travel Awards**

### **Company Praised for Service Excellence in More Than a Dozen Categories**

PARSIPPANY, N.J., Dec. 17, 2012 (GLOBE NEWSWIRE) -- The results are in and Avis Car Rental has been named the "World's Leading Business Car Rental Company" at the final ceremony of the 2012 World Travel Awards. The distinguished honor marks the seventh consecutive year that Avis has been selected by travel and tourism professionals in 162 countries for excellence in customer service, business performance, product expansion, innovation and creativity.

World Travel Awards serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. Regional ceremonies were held throughout the year and winners from each of these competed in the grand finale to determine the winner of each of the "World's Leading" categories.

In addition to the worldwide award presented at the World Travel Awards ceremony in New Delhi, India, travel professionals this year also declared Avis the winner in numerous regions and categories:

#### **Africa**

- "Africa's Leading Business Car Rental Company," for the fourth consecutive year.
- "Egypt's Leading Car Rental Company," for the second consecutive year.

#### **Americas/Caribbean**

- "North America's Leading Car Hire," for the seventh consecutive year.
- "North America's Leading Luxury Car Hire," for the third consecutive year.
- "Mexico and Central America's Leading Business Car Rental Company."
- "Caribbean's Leading Car Hire," for the fifth consecutive year.
- "South America's Leading Car Hire," for the third consecutive year.

#### **Asia/Australasia**

- "Asia's Leading Car Hire," for the seventh consecutive year.
- "Asia's Leading Business Car Rental Company."
- "Australasia's Leading Business Car Hire," for the third consecutive year.
- "Indian Ocean's Leading Car Hire," for the eighth consecutive year.

#### **Europe**

- "Europe's Leading Business Car Rental Company," for the fourth consecutive year.

#### **Middle East**

- "Middle East's Leading Business Car Rental Company," for the fourth consecutive year.

Graham Cooke, president and founder, World Travel Awards, said: "Winning is tough but staying on top is even tougher, and Avis has proven its world-class credentials by winning 'World's Leading Business Car Hire' for the seventh year in succession. Avis provides an unparalleled level of service for the business market, and typifies the World Travel Awards mission to push the boundaries of travel excellence."

"Avis employees work hard to put the customer first and deliver an outstanding rental experience to each and every one of them," said Ronald L. Nelson, chairman and chief executive officer, Avis Budget Group. "We're thrilled that travel professionals have once again recognized our hard work, dedication and commitment. We celebrate the honor and greatly appreciate the continued support."

#### **About the World Travel Awards**

World Travel Awards was launched in 1993 to acknowledge and recognize excellence in the global travel and tourism industry. It is regarded as the very highest achievement that a travel product could hope to receive.

### **About Avis**

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

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