

# avis budget group

### Fourth Quarter 2014 Earnings Call

February 19, 2015

Webcast: ir.avisbudgetgroup.com Dial-in: (630) 395-0021 Replay: (203) 369-1919 Passcode: Avis Budget

#### FORWARD-LOOKING STATEMENTS

Statements about future results made in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include projections.

These statements are based on current expectations and the current economic environment. Forward-looking statements and projections are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements.

Important assumptions and other important factors that could cause actual results to differ materially from those in the forward-looking statements and projections are specified in the Company's most recently filed Form 10-K, its current report on Form 8-K filed May 12, 2014 and other SEC filings.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, the date of our last earnings conference call.

This presentation includes certain non-GAAP financial measures as defined under SEC rules. Important information regarding reconciliation of such measures is contained within this presentation, including in the Glossary section.

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### **Ron Nelson**

Chairman and Chief Executive Officer

#### FULL-YEAR 2014 HIGHLIGHTS

Share price increased 64%

Company's stock added to the Dow Jones Transportation Average

#### **Record Full-Year Results**

- Increased North America volume <u>and</u> pricing for second consecutive year
- Expanded our global footprint organically and through acquisitions
- Reported record revenue, Adjusted EBITDA and earnings per share
- Repurchased \$300 million of common stock



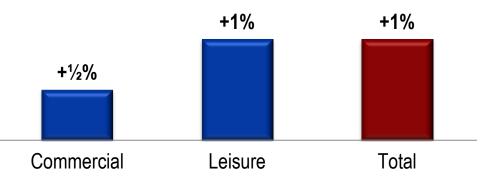
#### NORTH AMERICA – PRICING

Full-year pricing increased 2% in constant currency

Approximately 75% of our corporate contract renewals in 2014 were at flat or higher rates

#### Positive Pricing Trends Continued in Fourth Quarter

#### North America Pricing<sup>(a)</sup>



- Strategic efforts contributing to increased pricing
- Positive pricing both on- and off-airport and in each brand
- First phase of integrated yield-management system now deployed in nearly 120 markets

#### NORTH AMERICA – VOLUME

Shifted volume toward higher-margin proprietary websites and mobile apps

#### **Robust Demand Environment**

- Rental days increased 6% in the fourth quarter
- Ancillary revenue per day increased 5%
- Strong local market growth driven by general-use leisure and commercial rentals

#### Strategic Initiatives Driving Growth<sup>(a)</sup>



#### BUDGET LICENSEE ACQUISITION

Transaction expected to add roughly \$100 million of revenue and \$25 million of Adjusted EBITDA in 2015

#### **Integration Well Under Way**

- Completed the acquisition of our Budget licensee for Southern California and Las Vegas in November
  - Allows us to operate directly at LAX and Burbank airports
- Several early accomplishments
  - Dual-branded 60 existing local market locations
  - Added fleet to capture profitable demand
  - Deployed our yield-management tools
- Seeing immediate results
  - Budget rental days increased 12% year-over-year at acquired locations in January

#### PAYLESS

Payless rentals generate more than \$10 of ancillary revenue per day on average

Revenue per day increased more than 15% in the fourth quarter

#### Payless Acquisition Has Expanded Our Brand Portfolio

- Acquired Payless in July 2013
  - Extended Payless to 50 additional markets
  - Revenue more than doubled in 2014, including a 9% increase in price
- Key strategic benefits include:
  - Enables us to provide a "Good-Better-Best" offering to our customers
  - Leveraging existing partnerships
  - "Cascading" cars from Avis and Budget fleet helps manage overall costs



Expect to launch Zipcar in Australia in 2015

#### **Global Leader in Car Sharing**

- Growth in usage revenue, pricing and membership
- Expanded Zipcar to additional airport locations
- Available at over 400 universities in North America
- Piloted one-way vehicle availability in Boston
- Launched Zipcar in Paris, Madrid and Turkey



#### INTERNATIONAL

Avis was named "World's Leading Car Rental Company" at the 2014 World Travel Awards

#### **Increased Revenues, Earnings and Margins**

- International Adjusted EBITDA grew despite macroeconomic challenges
- Key operational accomplishments:
  - European Budget volumes increased 19%
  - Ancillary revenue per day increased 13%<sup>(a)</sup>
  - Reduced SG&A costs by 6%<sup>(a)</sup>
  - Increased fleet utilization by 100 basis points





### 2015 OUTLOOK

\$1 billion Adjusted EBITDA target remains, but currency headwinds are significant

#### **Expect to Deliver Record Results for 2015**

- Project record revenue in North America
  - Full-year pricing projected to increase approximately 2% in constant currency
  - Volume expected to grow 5-7%
- International volume also expected to grow
  - Volume growth will be offset by currency effects
- Focused on strategically strengthening our brands, driving efficiencies and capturing more profitable rentals

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### **David Wyshner**

Senior Executive Vice President and Chief Financial Officer

#### FOURTH QUARTER 2014 RESULTS

Currency movements impacted revenue growth by minus-three points

Fourth quarter earnings per share increased 53% to \$0.23, excluding certain items

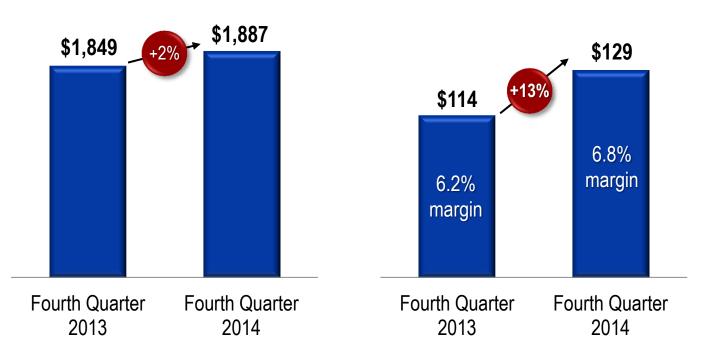
Full-year Adjusted EBITDA increased 14%, to \$876 million, the highest in our history

#### **Double-Digit Adjusted EBITDA Growth**

(\$ in millions)

Revenue

**Adjusted EBITDA** 

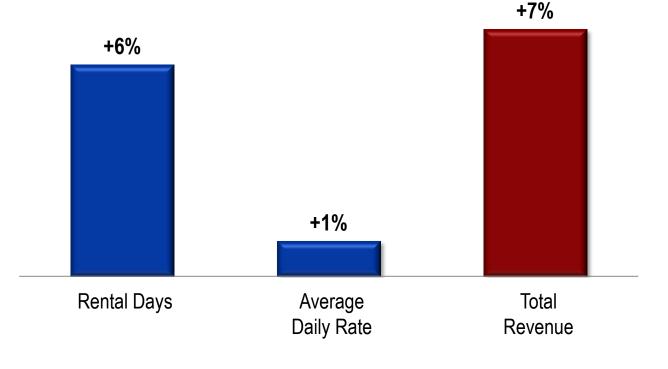


#### FOURTH QUARTER 2014 RESULTS – NORTH AMERICA

Ancillary revenue per day increased 5%<sup>(b)</sup>

#### **Record Quarterly Revenue**

#### North America Revenue Drivers<sup>(a)</sup>



#### FOURTH QUARTER 2014 RESULTS – NORTH AMERICA

#### Adjusted EBITDA increased 9% to \$81 million

#### Volume and Pricing Increased

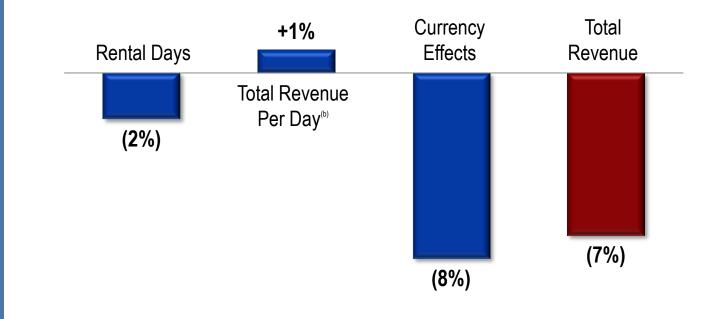
	Fourth Q	uarter		Full-Year			
(year-over-year changes)	Rental Days	Average Daily Rate	-	Rental Days	Average Daily Rate		
Leisure	+7%	+1%		+8%	+2%		
Commercial	+5%	+½%		+5%	+2%		
Total	+6%	+1%		+7%	+2%		

#### **Record Fourth Quarter Adjusted EBITDA**

#### FOURTH QUARTER 2014 RESULTS – INTERNATIONAL

#### **Double-Digit Adjusted EBITDA Growth**

#### International Revenue Drivers<sup>(a)</sup>



#### Adjusted EBITDA Increased 17% Despite Currency Headwinds

(a) Year-over-year change, excluding Zipcar(b) In constant currency(c) Excluding Zipcar, gas, customer recoveries and currency effects

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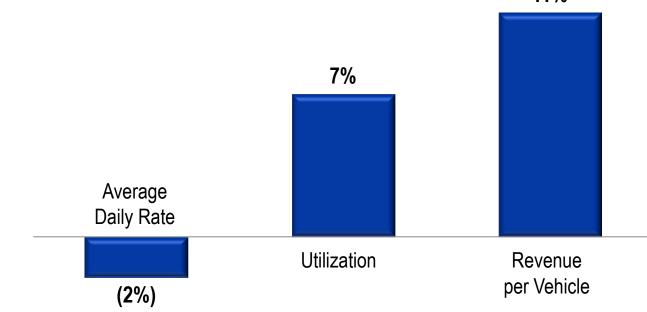
Currency movements had a \$41 million negative impact on revenue

Ancillary revenue per day increased 13%<sup>(c)</sup>

#### FOURTH QUARTER 2014 RESULTS – TRUCK RENTAL

#### Restructuring Delivering Positive Earnings Growth

**Key Truck Rental Metrics**<sup>(a)</sup>



#### 11%

Adjusted EBITDA Increased \$5 Million

Average fleet is 10% smaller than a year ago

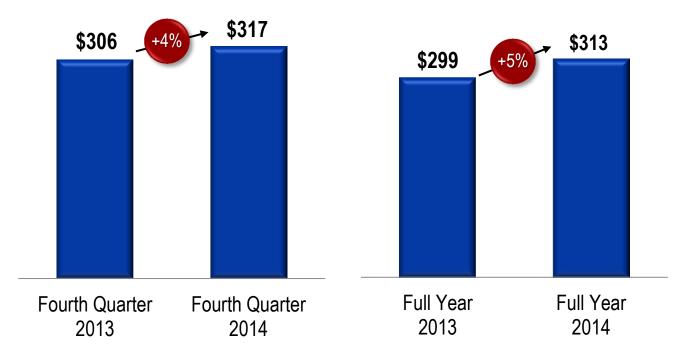
Revenue unchanged despite lower average fleet

#### **FLEET COSTS**

## Fleet Costs in Line with Recent Expectations

**Monthly Per-Unit Fleet Costs** 

(North America)



Sold more than 25% of our risk vehicles through alternative disposition channels in 2014

Risk cars expected to be approximately 50% of our North America fleet in 2015

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#### DRIVING ORGANIZATIONAL EFFICIENCIES

- Capitalizing on the global scale of our organization
- Focus is on transforming internal support structures to benefit our multi-national operations
- Started at the end of 2014
- Will make Avis Budget a more nimble operator <u>and</u> a more consistent global service provider

Expect to Achieve More Than \$20 Million of Savings in 2015

#### **BALANCE SHEET**

Quarter-end cash balance of \$624 million

### **Strong Liquidity Position**

- \$6 billion of available liquidity at year-end
- Net corporate leverage of 3.2x<sup>(a)</sup>
  - Increased slightly due to acquisition of Budget Southern California licensee
- Issued \$650 million of asset-backed debt in January with a 2.7% rate

#### LTM Net Corporate Leverage<sup>(a)</sup>



CASH FLOW GENERATION AND DEPLOYMENT

Cash taxes were \$45 million in 2014

Repurchased 5.7 million shares in 2014

#### **Significant Free Cash Flow**

- Generated more than \$450 million of free cash flow, or over \$4.00 per share, in 2014
- Share repurchases
  - Repurchased \$300 million of stock in 2014, including \$90 million in the fourth quarter
- Tuck-in acquisitions totaled \$282 million

#### 2015 OUTLOOK

2015 Estimates

Expect cash taxes of \$50 to \$75 million

Expect capital expenditures of approximately \$200 million

Tax rate expected to be 37% to 38%

Diluted share count of approximately 106 million

(\$ in millions, except EPS)	<b>Projection</b> <sup>(a)</sup>	Growth vs. 2014 <sup>(b)</sup>
Revenue	\$8,800	4%
Adjusted EBITDA	900 – 1,000	8%
Non-vehicle D&A	165	
Interest expense	200	
Pretax income	535 – 635	13%
Net income	\$335 – \$400	12%
Diluted EPS	\$3.15 – \$3.75	17%

## Expect Free Cash Flow of Approximately \$450 to \$525 Million<sup>(c)</sup>

(a) Excluding certain items

(c)

(b) Based on midpoint of projections

Excluding any significant timing differences

#### CAPITAL ALLOCATION

Purchased our Avis and Budget licensee for Scandinavia in January for roughly \$50 million

#### **Uses of Free Cash Flow**

- Two priorities for free cash flow continue to be tuckin acquisitions and share repurchases
- Tuck-in acquisition targets remain:
  - Avis Budget Group licensees in or near where we operate corporately
  - Independent operators outside the United States
- Expect to exhaust remaining \$285 million of share repurchase authorization in 2015

#### Well-Positioned for a Record 2015

- Focused on achieving higher prices and greater levels of profitability
- Expect further benefits from fleet optimization and greater use of alternative disposition channels
- Continued roll-out of integrated yield-management system in North America and internationally planned for 2015
- Operational efficiencies expected to provide substantial benefits

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#### GLOSSARY

This presentation includes certain non-GAAP (generally accepted accounting principles) financial measures as defined under SEC rules. We have provided below reasons we present these non-GAAP financial measures, a description of what they represent and a reconciliation to the most comparable financial measure calculated and presented in accordance with GAAP. Because of the forward-looking nature of the Company's forecasted non-GAAP Adjusted EBITDA, free cash flow, pretax income and diluted earnings per share, excluding certain items, specific quantifications of the amounts that would be required to reconcile forecasted net income, net cash provided by operating activities, pretax income and diluted earnings per share are not available. The Company believes that there is a degree of volatility with respect to certain of the Company's GAAP measures which preclude the Company from providing accurate forecasted GAAP to non-GAAP reconciliations. Based on the above, the Company believes that providing estimates of the amounts that would be required to reconcile the range of the non-GAAP measures to forecasted GAAP measures would imply a degree of precision that would be confusing or misleading to investors for the reasons identified above.

#### Adjusted EBITDA

Adjusted EBITDA represents income before non-vehicle related depreciation and amortization, any impairment charge, restructuring expense, early extinguishment of debt costs, transaction-related costs, non-vehicle related interest and income taxes. We believe that Adjusted EBITDA is useful as a supplemental measure in evaluating the aggregate performance of our operating businesses. Adjusted EBITDA is the measure that is used by our management, including our chief operating decision maker, to perform such evaluation. It is also a component of our financial covenant calculations under our credit facilities, subject to certain adjustments. Adjusted EBITDA should not be considered in isolation or as a substitute for net income or other income statement data prepared in accordance with GAAP and our presentation of Adjusted EBITDA may not be comparable to similarly-titled measures used by other companies.

#### Reconciliation of Adjusted EBITDA to income (loss) before income taxes (in millions):

	Т	Three Months Ended December 31,				
	201	4	201	13		
Adjusted EBITDA	\$	129	\$	114		
Less: Non-vehicle related depreciation and amortization (excluding acquisition-related amortization expense)		38		35		
Interest expense related to corporate debt, net (excluding early extinguishment of debt)		48		58		
Income before income taxes, excluding certain items	\$	43	\$	21		
Less certain items:						
Early Extinguishment of Debt		-		16		
Transaction-related costs, net		(10)		14		
Restructuring expense		10		22		
Acquisition-related amortization expense		10		7		
Income before income taxes	\$	33	\$	(38)		

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**Reconciliation of Net Corporate Debt (in millions):** 

	March 31, June 30, 2014 2014		larch 31, June 30,		September 30,		December 31,		
			2014		2014				
Corporate debt	\$	3,696	\$	3,388	\$	3,335	\$	3,420	
Less: Cash and cash equivalents		841		537		713		624	
Net corporate debt	\$	2,855	\$	2,851	\$	2,622	\$	2,796	

Reconciliation of Adjusted EBITDA excluding certain items (in millions):			LTM Ended June 30, 2014		LTM Ended September 30, 2014		LTM Ended December 31, 2014	
Adjusted EBITDA	\$	793	\$	827	\$	862	\$	876
Less: Non-vehicle related depreciation and amortization (excluding acquisition-related amortization expense)		133		139		145		147
Interest expense related to corporate debt, net (excluding early extinguishment of debt)		226		225		219		209
Income before income taxes, excluding certain items	\$	434	\$	463	\$	498	\$	520
Less certain items:								
Early extinguishment of debt		107		72		72		56
Restructuring expense		58		44		38		26
Transaction-related costs, net		51		41		37		13
Acquisition-relation amortization expense		26		28		30		33
Impairment		33		33				
Income before income taxes	\$	159	\$	245	\$	321	\$	392

#### **Free Cash Flow**

Represents Net Cash Provided by Operating Activities adjusted to reflect the cash inflows and outflows relating to capital expenditures and GPS navigational units, the investing and financing activities of our vehicle programs, asset sales, if any, and to exclude debt extinguishment costs and transaction-related costs. We believe that Free Cash Flow is useful to management and investors in measuring the cash generated that is available to be used to repurchase stock, repay debt obligations, pay dividends and invest in future growth through new business development activities or acquisitions. Free Cash Flow should not be construed as a substitute in measuring operating results or liquidity, and our presentation of Free Cash Flow may not be comparable to similarly-titled measures used by other companies.